



India Cultural & Education Center Presents... **HEALTH FAIR & INDIA FEST 2012**

at **Santa Fe College Gymnasium**
3000 NW 83rd St. Gainesville, FL 32606

Saturday March 17, 2012 - 9 AM to 6 PM

www.icec-florida.org

President:

Bhavani Sankar, Ph.D.

Vice President:

Meera Sitharam, Ph.D.

Secretary:

Ramakant Srivastava, Ph.D.

Treasurer:

Shaheda Qaiyumi, M.D.

Asst. Treasurer:

Praveen Pathak, Ph.D.

India Cultural and Education Center (ICEC), a non-profit organization, will be celebrating its annual **India Fest*** on **Saturday March 17, 2012** at **Santa Fe College Gymnasium** in Gainesville, FL.

India Fest showcases the diverse culture and traditions of India via music programs and dance performances. Alongside, there is a sale of exquisite Indian jewelry, art-décor, traditional attire and mouth-watering Indian cuisine at more than **30 stalls**. India Fest attracts over **2500 visitors** from Gainesville and the neighboring counties and cities including Ocala, Lake City, High Springs, etc. They are provided with a brochure that features advertisements for businesses, interesting articles, poems and Indian food recipes, besides the information about ICEC and its community service activities. **Health Fair** is a volunteer-run screening and information session in the morning. Complete blood test screening, which usually costs more than \$300, is offered for a low price of \$60.00 by physicians. To get a glimpse of past India Fest events, please visit our website at www.icec-florida.org and click on 'India Fest' on the left.

This is a perfect opportunity to publicize your business and reach out to new customers by reserving a stall as a vendor. Check our low rates below. You may also use this opportunity to advertise your business in our brochure, become a **Diamond-Level** community partner or co-organize the event as a **Platinum-Level** partner for additional benefits.

The deadline to receive your completed application form and check is **February 27, 2012**. If you need additional information, please call (352) 378-7112 or send an email to IndiaFestGainesville@gmail.com. Include your contact number in the email & the best time to reach you.

We greatly appreciate your support!

Sincerely,

Bhavani Sankar
President

** - A part of the proceeds benefits the 'Institute of Culinary Arts' at Eastside High School and 'Peaceful Paths'. ICEC donates non-perishable food items to 'Bread of the Mighty Food Bank' throughout the year. ICEC Youth Group undertakes projects for 'Keep Alachua County Beautiful' and adopts a family as part of 'Hope for Holidays'.*

