



www.icec-florida.org

India Cultural & Education Center Presents... **HEALTH FAIR & INDIA FEST 2012**

at **Santa Fe College Gymnasium**
3000 NW 83rd St. Gainesville, FL 32606

Saturday March 17, 2012 - 9 AM to 6 PM

President:

Bhavani Sankar, Ph.D.

Vice President:

Meera Sitharam, Ph.D.

Secretary:

Ramakant Srivastava, Ph.D.

Treasurer:

Shaheda Qaiyumi, M.D.

Asst. Treasurer:

Praveen Pathak, Ph.D.

India Cultural and Education Center (ICEC), a non-profit organization, will be celebrating its annual **India Fest*** on **Saturday March 17, 2012** at **Santa Fe College Gymnasium** in Gainesville, FL.

India Fest showcases the diverse culture and traditions of India via music programs and dance performances. Alongside, there is a sale of exquisite Indian jewelry, art-décor, traditional attire and mouth-watering Indian cuisine at more than **30 stalls**. India Fest attracts over **2500 visitors** from Gainesville and the neighboring counties and cities including Ocala, Lake City, High Springs, etc. They are provided with a brochure that features advertisements for businesses, interesting articles, poems and Indian food recipes, besides the information about ICEC and its community service activities. **Health Fair** is a volunteer-run screening and information session in the morning. Complete blood test screening, which usually costs more than \$300, is offered for a low price of \$60.00 by physicians. To get a glimpse of past India Fest events, please visit our website at www.icec-florida.org and click on 'India Fest' on the left.

This is a perfect opportunity to publicize your business and reach out to new customers by placing an advertisement in the brochure. Check our low rates below. You may also use this opportunity to reserve a stall as a vendor, become a **Diamond-Level** community partner or co-organize the event as a **Platinum-Level** partner for additional benefits.

Note: We can help to prepare the Advertisement for FREE.

The deadline to receive your completed application form and check is **February 27, 2012**. If you need additional information, please send an email to IndiaFestGainesville@gmail.com. Include your contact number in the email and the best time to reach you.

We greatly appreciate your support!

Sincerely,

Bhavani Sankar
President

** - A part of the proceeds benefits the 'Institute of Culinary Arts' at Eastside High School and 'Peaceful Paths'. ICEC donates non-perishable food items to 'Bread of the Mighty Food Bank' throughout the year. ICEC Youth Group undertakes projects for 'Keep Alachua County Beautiful' and adopts a family as part of 'Hope for Holidays'.*

